



Daniel Holden
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I am a creative graphic design professional looking to gain employment with a well established company. My background in fine arts and color theory have helped hone my skills in logo development, print marketing and web site maintenance and design. I am a diligent, team-spirited designer that is looking forward to offering my skills to a successful design firm.

Skill Set

Photoshop (11 Yrs) - Excellent with photo manipulation, color correcting, masking, layer configurations, brush techniques, actions and filter techniques.

Flash (4 Yrs) - Proficient in creating full flash web sites, banners, animations and flash video implementation. Comfortable using ActionScript 2 and 3.

Dreamweaver (5 Yrs) - Proficient in SEO and constructing web sites with an understanding of HTML, XML, CSS and some JavaScript.

Illustrator (5 Yrs) - -Excellent at creating custom art, converting images into vector art, highly detailed illustrations and finalizing logos and style guides.

InDesign (4 Yrs) - Proficient in laying out imagery, type and creating styles. Experienced in creating multi-page projects from two page magazine spreads to books and brochures.

MS Office Suite (12 Yrs) - Experienced in creating spreadsheets, powerpoints and letters.

3D Modeling and CAD programs such as: 3ds MAX, SolidWorks, CADkey and AutoCAD

Related Experience

dh design freelance work

Tampa, FL
8/2002 - Present

Robert Azmitia Photography

Consulted with artist to design creative and innovative business cards. Constructed and regularly maintain an interactive Flash web site to showcase the photographers portfolio and contact information. Developed the site using ActionScript coding, proper time line techniques, sound and multiple scenes. Used Photoshop to edit the photos to new specifications and help the photographer color correct the images. Finished the web site in Dreaweaver and applied meta tags for SEO.
www.robertazmitia.com

The Dream Society

Led a team assigned to re-brand this non-profit organization. Provided the client with a sleek, new and modern logo along with collateral, direct mailers, brochures, social network icon and Flash banner advertisements. Used Photoshop to enhance and manipulate multiple images for a print campaign. Responsible for creating and managing Gantt charts for efficient workflow and project organization.

The Sult Law Firm

Used Photoshop to create the images of a frame by frame interactive animation for the structure of the web site. This aesthetically pleasing site was later finished in Flash based on company needs and client consults. Responsible for total creative input including background imaging and page layouts.

www.tampacriminaldefenselawfirm.com

Bright House Networks

Developed a series of home, office and school scenes used for commercial ads showcasing Bright House's internet and cable offerings. These were hand rendered illustrations done in Photoshop that were combined with video to produce.

Hamm's Welding

Revamped existing company logo as well as the collateral design. The client needed a new look for his logo and business cards and after multiple meetings Photoshop, Dreamweaver and Illustrator were used to create the web site and stationary.

www.hammswelding.com

Blueberry Hill Gardens

Re-branded the company logo and designed new identity package utilizing Photoshop and Illustrator. After multiple consults with the client, helped her make quality decisions on paper stock and print process. Currently in process of launching Flash based web site for the client's portfolio, services, unique selling position and prices.

Illustrator and Web Designer

Created Flash web sites and multiple illustration advertisements with Crush Branding in a professional business environment. Became proficient with Adobe Flash and SEO techniques. Experienced client interactions, outsourced photographers and brain-storming sessions.

www.crushbranding.com

Tampa, FL

8/2006 - 5/2008

Intern/Freelance Designer

Studied under Illustrator, Roc Goudreau who is highly recognized for his board game design and illustration work. This included intensive work with Photoshop's: masking, airbrushing, paths, opacity and lighting techniques. Clients included: Hasbro, Milton Bradley and School Zone Publishing

www.pgreps.com

Ware, MA

11/2001 - 8/2002

Education

International Academy of Design & Technology

Bachelor of Fine Arts in Graphic Design

Graduation: July 2011

Tampa, FL

4/2008 - Present

International Academy of Design & Technology

Associate of Science degree in Graphic Design

Tampa, FL

1/2006 - 3/2008

References available upon request